

DONOR PRIVACY POLICY

PURPOSE

The purpose of Kennedy Children's Center's (KCC's) Donor Privacy Policy is to clarify how we collect, use, store, and protect information gathered from our donors.

POLICY

KCC is committed to protecting the privacy and security of our donors and their information. This Donor Privacy Policy applies to the collection of private information, including information collected on our website. Individuals who submit information to KCC consent to the terms and conditions of the policy and to our processing personal information for the purposes stated below. This policy is posted on our website and shared with individuals as appropriate.

PROCEDURES

Personal Information

"Personal Information" is information that identifies you personally, such as your name, address, telephone number, and email address. We collect and store the personally identifiable information that you have provided us. Here are some examples of ways in which we may collect your information.

- When you request information via one of the email addresses identified on our website, or otherwise contact us in person, by phone or email, we may collect and use your name, address and email in order to respond to your inquiry.
- When you make a contribution, either on our website, over the phone or by mailing in a check, we may collect and use your name, email address, telephone number and payment information.

Use and Disclosure of Personal Information

- We will not sell, trade, or share your personal information, collected on the website or through any other business activities with anyone else.
- We will not send you mailings on behalf of other organizations.
- We will only share your personal information if you give us specific permission to do so.
- We will collect payment information, billing address and other information necessary to process a donation or event registration.
- We will use your information to comply with the law or in the good faith belief that such action is necessary to conform to the requirements of law or comply with legal process served on us, protect and defend our rights or act in urgent circumstances to protect the personal safety of others.

You have the right to review information that we have collected about you. If you are interested in reviewing the information we have collected about you, please contact us at 212-988-9500 or info@kenchild.org.