

# **WEBSITE PRIVACY POLICY**

Kennedy Children's Center (KCC) owns and operates a website – <a href="www.kenchild.org">www.kenchild.org</a> – for the purpose of sharing information regarding our programs with the community. We recognize that visitors to our site may be concerned about information that they have provided to us, and how we treat that information. This Privacy Policy addresses those concerns. If you have questions about our Privacy Policy, please contact us:

Kennedy Children's Center 2212 Third Avenue, 2<sup>nd</sup> Floor New York, New York 10035 (212) 988 – 9500 info@kenchild.org

# **Website Information Accuracy**

It is the policy of KCC to present correct and accurate information. If inaccuracies come to our attention, KCC will attempt to correct them in a timely manner. To report any Website inaccuracies please contact us using the information listed above.

### **Website Photography**

We are proud to display photos of KCC's students receiving high quality educational services on our website. All of the children shown on the KCC website have photo release forms on file, signed by a parent or guardian, stating that their photographs can be displayed online. However, if you are a parent or guardian and are no longer comfortable with seeing your child's picture displayed on our website, please contact us using the information listed above and we will remove the picture immediately.

# **Privacy Policy**

KCC seeks to respect and protect the privacy of our visitors and only gathers personally identifiable data, such as names, addresses, zip/postal codes, e-mail addresses, etc. when voluntarily submitted by a visitor. For example, personally identifiable information may be collected in order to complete a donation transaction or a volunteer application. KCC does not share lists or other information collected with any other organizations.

#### **Opt-Out**

Visitors may opt-out of having their personal information used by KCC to send promotional correspondence or information by contacting KCC using the information listed above.

### Disclosure

At times, KCC may be required by law or legal process to disclose information about you to others. KCC may also disclose information about you if it believes that disclosure is necessary for the public interest and/or safety.



# Security

Our site has industry standard security measures in place to protect the loss, misuse, and alteration of the information under our control. Because we care about the safety and security of your online transactions, we use high-grade encryption and the https security protocol which is the industry standard security protocol.

This makes it difficult for anyone else to intercept the credit card information you send to us. Companies we work with to process credit card transaction also use high-grade encryption and security protocols.

Even though KCC will take all reasonable steps to protect your personal and financial information, it cannot and does not guarantee its confidentiality or security.

If you prefer, contributions can be made by calling (212) 988-9500, or you can mail your donation to:

Kennedy Children's Center 2212 Third Avenue, 2<sup>nd</sup> Floor New York, New York 10035

#### **Other Web Sites**

Our Site contains links to other Web sites that we believe contain helpful information for the families and community we serve. Please note that when you click on one of these links, you are entering another Web site for which KCC has no responsibility. We encourage you to read the privacy statements on all such sites as their policies may be different than ours.